



ANNUAL REPORT 2019-2020

City House Foundation in support of The Sacred Heart School of Montreal

3635 Atwater ave.
Montreal, QC H3H 1Y4



CITY HOUSE FOUNDATION

Background

Established in 1981 through the joint efforts of the Parents' Guild (formerly known as the Mothers' Guild), the Advisory Council (formerly known as the Advisory Board) and the Society of the Sacred Heart (Canada), the City House Foundation is a non-profit organization with the purpose of providing financial support to the Sacred Heart School of Montreal. The trustees of the Foundation support an annual program to raise funds to be retained and invested. The 2019-2020 objective of bursaries was 20 percent of the monies raised for the Capital Campaign. The income generated by the campaign is used to fund three types of activities: Building improvements and enhancements, Enrichment programs and Bursaries.

Bursaries

The Sacred Heart School of Montreal believes strongly in encouraging the development of a diverse community and is committed to attracting exceptional young women who are mission appropriate. As a result, needs-based financial aid is available to all domestic students applying to Secondary I through V. Eligibility is assessed through a third-party organization, FAST.

For the 2019-2020 academic year - \$327,165 was awarded to 51 students. This represents 18 percent of the student population. The average bursary was \$7,790

The financial aid is funded by the City House Foundation, thanks to the generous support of alumnae, parents, past parents, faculty, staff and our community. Special fundraising initiatives such as the gala, golf tournament, benefit concert, email and direct mail appeals and events contribute to the fundraising efforts.

MESSAGE FROM CITY HOUSE FOUNDATION PRESIDENT



In the last year, the CHF has provided financial support to the Sacred Heart School of Montreal in the form of bursaries and scholarships as well as enrichment programs and directed gifts. It is nearly 40 years that the Foundation has existed to support the school and the needs continue to arise. The bursary programme is a driving force of enrolment in a competitive marketplace. Furthermore, it is evidence of Sacred Heart's belief in encouraging a diverse community and attracting students who are mission-appropriate. For the 2020-2021 school year, Sacred Heart provided \$ 379,605 in bursaries to families in need. This represents a significant increase from last year. 1 in 4 girls attending Sacred Heart receives financial aid.

Living through the pandemic, we are reminded that the Foundation must continue to provide financial assistance to further the school's mission of preparing women leaders of tomorrow. In the last few months alone, 37% of bursary applicants (15 families) requested increases to their current bursary due to financial difficulties as a result of Covid-19.

"A few families, seeing the need, pledged generous donations to help the Sacred Heart community. This is the Sacred Heart spirit in action."

The sustainability of the endowment is based on fundraising. As we enter a phase of replenishment of the endowment, the school has embarked on a 5-year strategic planning exercise with the Foundation being a key part of that plan. Fundraising initiatives are back in full swing after being halted due to the pandemic that began in March. Whether it be by participating in the Hoops for Hope Challenge, passing by the school for Halloween's "Trunk or Treat" or responding to the Annual Giving appeal, please show your support for the school! It needs you!

Sacred Heart's founder, Sainte Madeleine Sophie Barat, envisioned a school that would deliver an education that would inspire young women to be agents of social transformation in their own times. Now more than ever, the world needs these women. In her words, "Your example, even more than your words, will be an eloquent lesson to the world".

Sacred Heart has always been a leader with excellent academic programs and differentiates itself by fostering the complete growth of the individual. More recently through the pandemic, the school, under Shawn's leadership, has proved that it can adapt and excel through a major challenge. Faculty and staff are guiding lights to the girls in this very uncertain time. As a foundation, we must continue to support this invaluable work for the future at heart.

Andrea Duchesne '96, President
City House Foundation

MESSAGE FROM THE HEAD OF SCHOOL



What a year it has been!

The school year began with such hope and excitement! Groundbreaking for our new Auditorium was on the horizon, boarding was at capacity, we celebrated a wonderful Alumnae Reunion in October and our traditional Barat Literary Circles (BLCs) and Christmas Wishes were as creative as ever. We “Raised the Roof”, our most successful gala yet, at Plaza Volare in January, raising funds for our Capital

Campaign and honouring our Board Chair Mr. Roberto Di Giorgio for his dedication and support to our school. And just before the Spring Break, we were treated to a fantastic Semaine du Français.

Never did we imagine that on March 11th, 2020 we would be closing the school for the remainder of the school year and moving to online teaching. What this pandemic has taught us is how resilient, flexible and adaptable our students, faculty and staff are - they met the challenges posed by COVID-19 head on and for that I am not only proud of them but immensely grateful.

“I am also incredibly thankful to our parents, past parents, alumnae, faculty, staff and friends of the school for their continued support and loyalty”.

Students continued to benefit from the Sacred Heart Educational Experience.

Extra-Curricular activities, General Assemblies, and Masses switched to virtual. From the lockdown, virtual Kahoot games and Bingo led by our wonderful prefects kept us all entertained and engaged. We still managed to honour our 2020 graduates with a beautiful online convocation at the end of June, where we inaugurated a very special prize for academic achievement, athleticism and school engagement in memory of Julia Cianci '18. The prize honours a graduating student who embodies the essence of the 5 Sacred Heart Goals.

Finally, I would like to thank the Trustees of City House and most especially Andrea Duchesne '96, who is stepping down as President of City House, for her dedicated years of service to the CHF. Prior to serving as President, she was instrumental on the Finance Committee.

Courage et confiance,

Shawn O'Donnell, Head of School

MESSAGE FROM THE DIRECTOR OF ADVANCEMENT & COMMUNICATIONS



Thank you for your incredible support this past year! Alumnae, parents, past parents, faculty and staff, members of the Board and City House Foundation Trustees, you continue to demonstrate your generosity and commitment to our school. A special thank you to all our volunteers from the Parents' Guild, Alumnae Association, and event Sponsors, we could not do it without you.

We started off with such promise! A successful Fall Annual Giving Campaign which included an email appeal followed by a direct mail campaign. We rang in the New Year with our most successful gala event ever, close to \$70,000 net - "Raise the Roof" at Plaza Volare. Thank you to all who sponsored, donated and attended - it was a wonderful evening! The dance floor was buzzing... Who knew that 6 weeks later we would be entering a historical global pandemic.

In the first wave of the pandemic, there were so many unknowns but we rallied as a community to offer the very best of a Sacred Heart Educational Experience. Bursaries remain a driving force of admissions and an important part of our fundraising. Although, we were not able to hold our Annual Sacred Heart Golf Tournament to raise funds for bursaries, we ended the year filled with gratitude, faith and thanks to our generous community.

A heartfelt "merci" to Isabel Brinck '92, Communications Coordinator, and to Maureen Brown '80, Alumnae Relations Coordinator, for their hard work, dedication, adaptability and resilience during this challenging year.

Thank you to the Senior Administration, Faculty and Staff - I am very blessed to work with such wonderful colleagues.

Lili Le Fèvre. Alumnae Parent '13, Director of Advancement & Communications

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MESSAGE FROM THE DIRECTOR OF FINANCE



In 2019-20 City House Foundation transferred the funds kept for the new Auditorium. This phase of the Capital Campaign was successfully completed during the summer 2020. The pandemic impacted fundraising activities and resulted in a decrease of 42 percent in net income.

However, we pulled through and we now have a beautiful Auditorium.

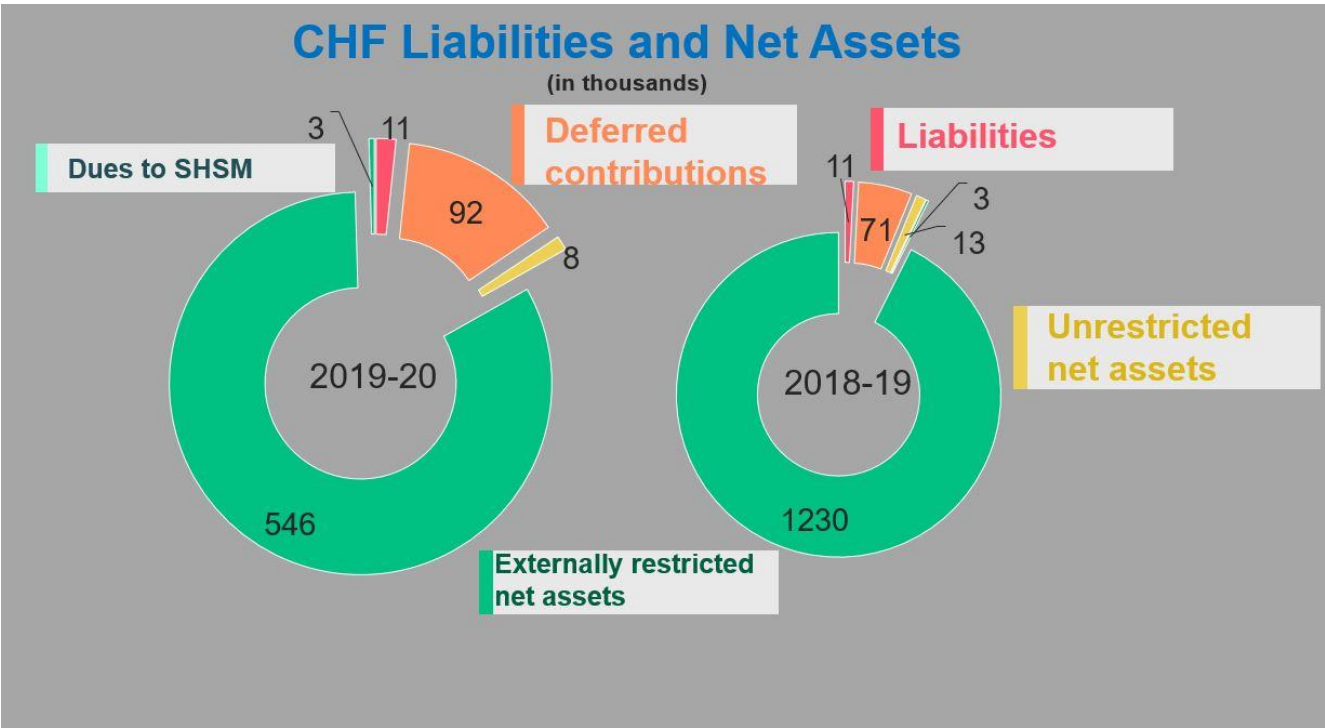
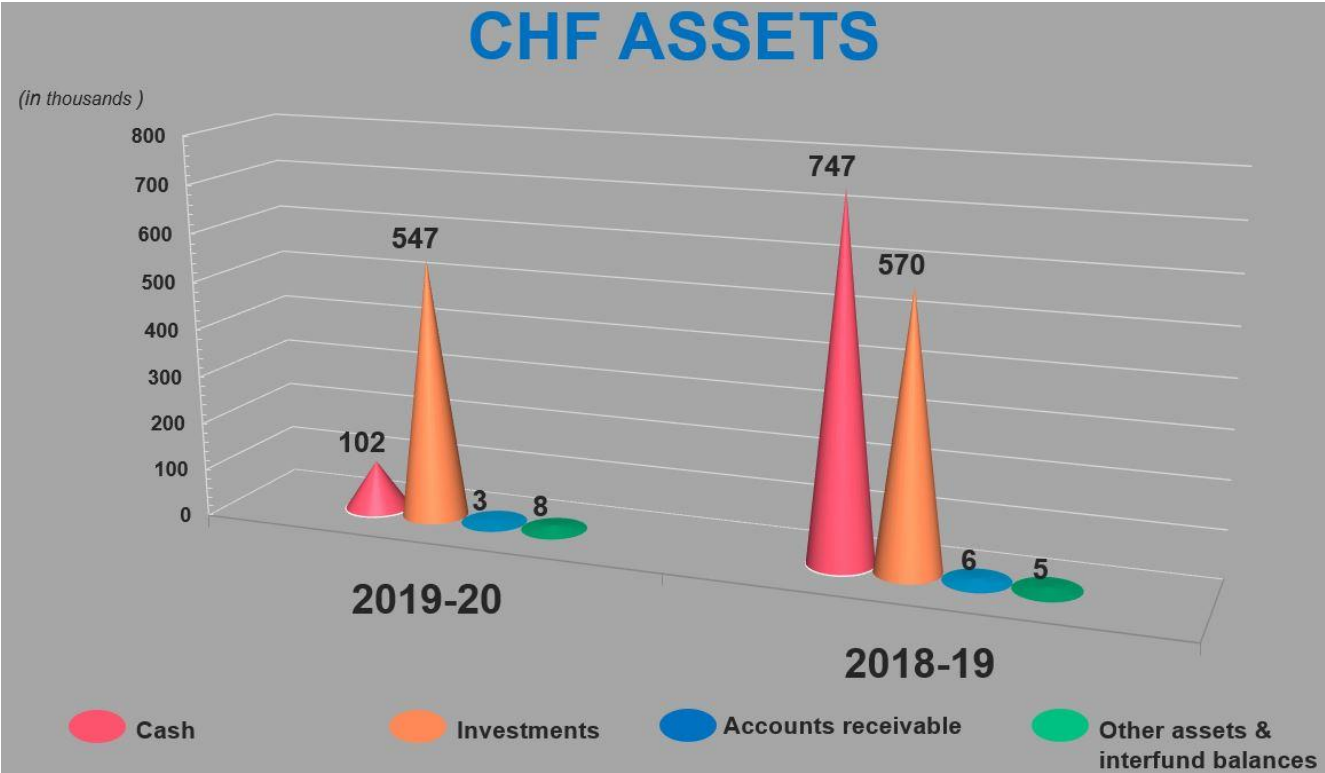
Not surprisingly, investments have also decreased by 4 percent because of the impact of COVID-19 on the global markets, but they bounced back in September.

The City House Foundation contributed to bursaries and scholarships in the past two years for a total of \$160,000.

The need is great for bursaries and the City House Foundation will focus on fundraising for this important cause for the next few years.

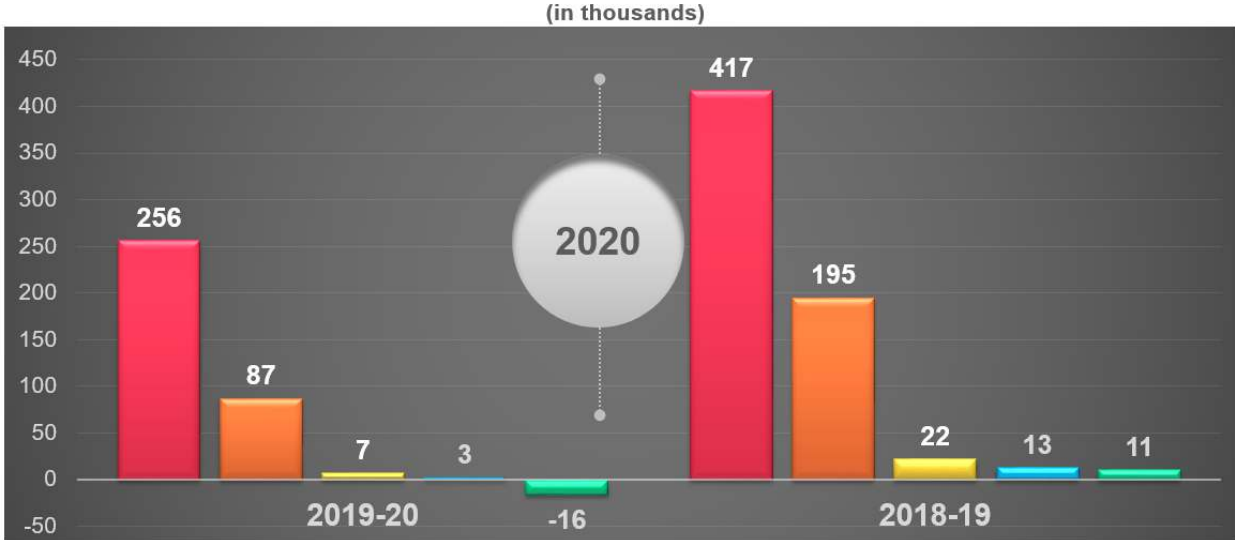
Iveth Bosmediano
Director of Finance

SUMMARY OF FINANCIALS



SUMMARY OF FINANCIALS

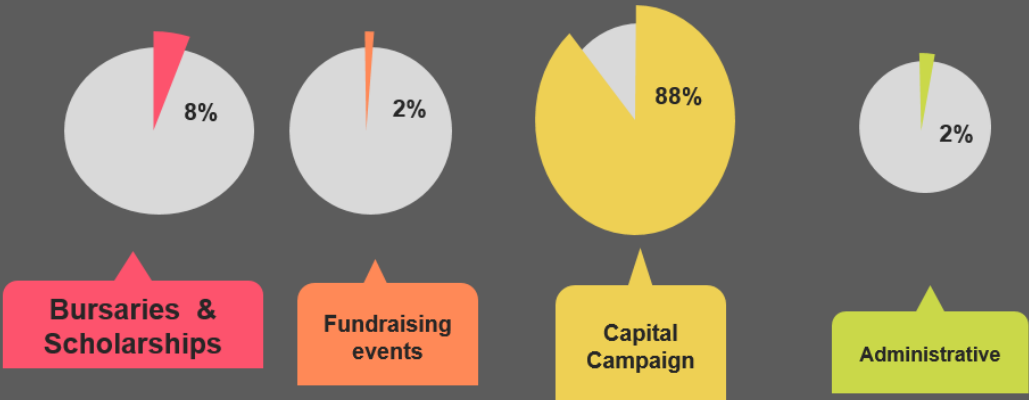
CHF Revenue Comparison



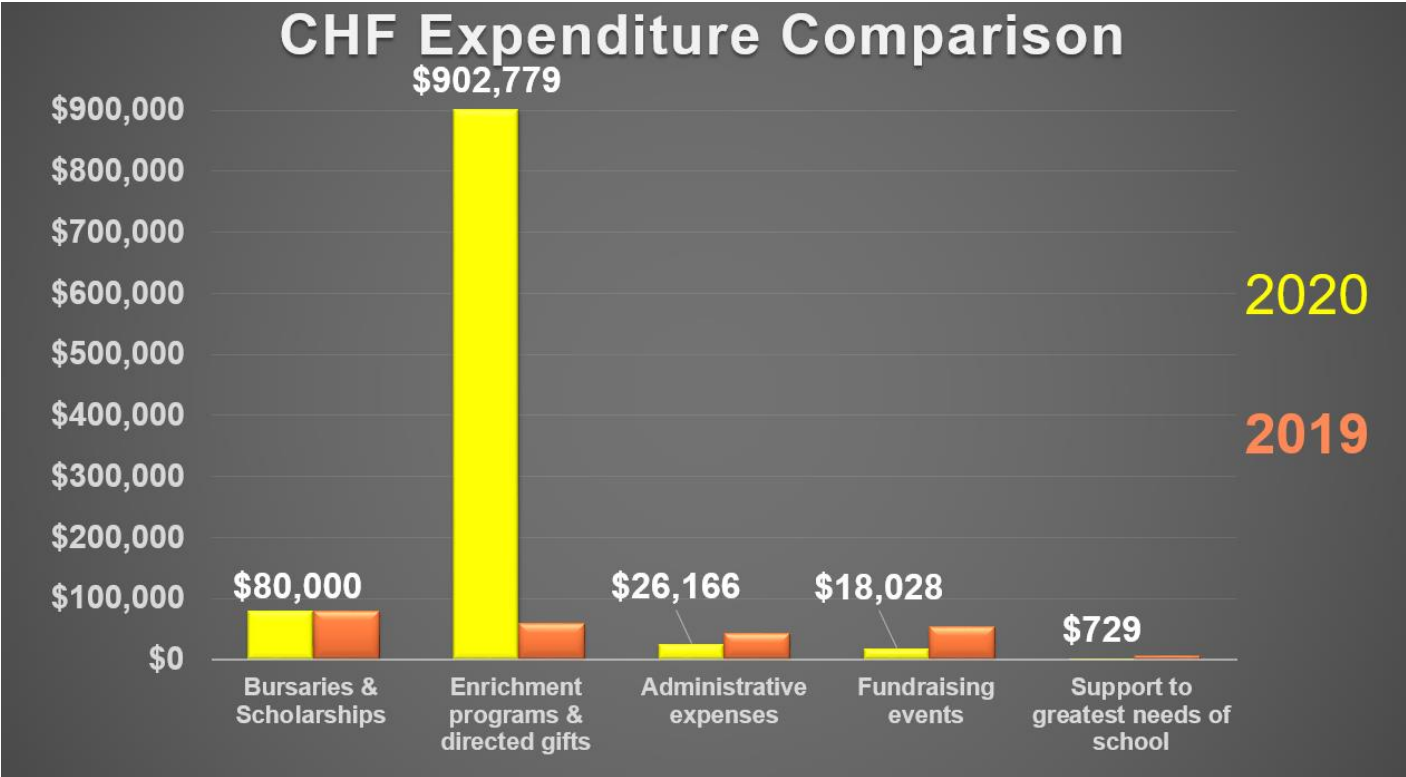
- Annual Appeal
- Fundraising events
- ETF's
- Other
- Unrealized change in FV

How was revenue distributed?

CHF Expenses 2019-20



SUMMARY OF FINANCIALS



GIFTS RECEIVED IN 2018-2019 & 2019-2020

Thank you to all of our donors for your generous support.

The Stanley & Josefina Clarke Family Endowment Fund

\$250,000.00 to \$499,999.00

Anonymous

\$100,000.00 to \$249,999.00

The Cianci Family

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Please visit our website for full list of Capital Campaign Donors

<https://www.sacredheart.qc.ca/fah/donor-recognition/>

Thank you!

Note:

This report recognizes donations made during The Sacred Heart School of Montreal fiscal year of July 1, 2018 to June 30, 2019 AND July 1, 2019 to June 30, 2020

The Advancement and Communications Office makes every attempt to report and list accurately all of our donors. We apologize in advance for any omissions or errors - please inform us of any corrections at communications@sacredheart.qc.ca